



GREENER CITIES  
IN EUROPE

[www.efb-greenroof.eu](http://www.efb-greenroof.eu)

PIONEERING  
SUSTAINABLE  
URBAN DEVELOPMENT  
ACROSS EUROPE

# Partner with European Federation of Green Roof and Living Wall Associations

1/2

## BENEFITS OF EFB PARTNERSHIP

- **Industry Recognition:** Align with a respected federation shaping policy and market trends.
- **Enhanced Visibility:** Gain exposure through EFB's digital platforms and events.
- **Business Opportunities:** Connect with key stakeholders across 20 European countries.
- **Exclusive Insights:** Stay updated on policy, innovation, and market development.
- **Sustainability Leadership:** Highlight your commitment to sustainable development.

## BASE PARTNERSHIP

€1,500/YEAR

- **Website Presence:** Your logo and info featured on the EFB website.
- **Event Exposure:** Logo displayed at EFB events.
- **Social Media Welcome:** Introduction across LinkedIn and Facebook.
- **Year-End Recognition:** Acknowledgement post on social media.
- **Meeting Invitations:** Access to EFB Open Meetings with industry insights.

## ADD-ONS AVAILABLE

- **Social Media Packages:** Dedicated posts highlighting your initiatives (€50/post).
- **Featured Article:** An article on the EFB website to showcase your impact (€250/article).
- **Featured Video Interview:** Video interview highlighting your innovations and expertise (from €2000/video).
- **Webinar Promotion:** Promotion of your products and/or services during EFB webinars (€450/webinar).
- **Strategic Market Deep-Dive:** Strategic service meeting on market insights, trends, and innovations (from €4000).
- **CSRD & EU Compliance Support:** Guidance on CSRD, CSDDD, EU Taxonomy, and Omnibus Regulation (from €5000).

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LIVEABLE, SAFE, GREEN CITIES FOR FUTURE GENERATIONS



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2/2

## EFB STRATEGIC POLICY PARTNERSHIP

For companies ready to actively shape EU policy, unlock markets, and co-create sector growth

### WHAT YOU GAIN

- **Policy Influence (EU Level):** Direct input into EU policy processes and technical position papers. Participation in expert groups and feedback loops. Early access to regulatory developments (EU Taxonomy, EPBD, etc.)
- **Market Access & Expansion:** Engagement in priority national markets (implementation phase). Participation in workshops, stakeholder processes, and pilot countries. Market intelligence and sector data insights.
- **Strategic Positioning:** Priority visibility in high-level EFB communications. Positioning as a leader in sustainability and innovation. Co-branding opportunities in strategic initiatives.
- **Direct Business Value:** Tailored 1:1 or small-group sessions with EFB experts. Access to partnerships (finance, insurance, public sector). Support in aligning business strategy with regulatory trends.
- **Governance & Influence:** Seat/role in Steering / Advisory Group (depending on level). Direct contribution to shaping project priorities and activities.

Co-investor and active partner in the EFB 5-Year Policy & Market Impact Project (2026–2030)

### WHAT YOU CONTRIBUTE

(€5,000 – €50,000/YEAR)

- Annual financial contribution (scaled to company size & capacity)
- Strategic input and occasional expert engagement
- Commitment to long-term sector development

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