

INFORMATION ON EFB WEBINAR SPONSORSHIP PROGRAMME 2025/2026

*We are reaching out to see whether **your company** would be interested to join our Webinar Programme as a **sponsor**.*

The EFB offers **free webinars** since 2018 in which top level experts of our branch are sharing their knowledge about different topics such as Nature based Solutions on buildings like Green Roofs and Walls, and wider perspectives of **blue-green infrastructure** as a strategic approach for cities and urban areas adopting to climate change, supporting biodiversity, water, energy and microclimate and other impact areas at the same time. The content of our webinars ranges from technical basics, standards and cutting edge research results to innovations and governance framework conditions, practical applications, best practice examples and damage prevention as well as quality drivers. In this way, the experts cover a broad spectrum that includes both theoretical knowledge and practice-orientated solutions. The aim is to provide a comprehensive understanding of Nature based Solutions like green roofs and façades and the urban fabric, thereby contributing to sustainable and effective solutions in planning, implementation and maintenance.

The webinars are **open to everyone who is interested** in order to reach a wide audience and are **implemented in English language**. In this way, experts, interested parties and the general public can benefit from the latest developments and practical experiences of nature based solutions. The Webinars are announced over the Connecting Nature based Enterprises Platform ([CNEP](#)) and an Emailing list of over 3.000 contacts.

The webinars are recorded, published at the [EFB YouTube Channel](#) and crosslinked on the [EFB website](#), [facebook](#) and [LinkedIn](#).



Webinar Topics

In 2025/2026 there are 10 webinars planned. The topics will be following (Please note that the topics can still change in order and detail as we have the freedom to integrate our sponsor's visions):

- **Design, implementation and Maintenance of Green Facades with climbing plants**
- **Outdoor Living Walls: Differences of back ventilated Green Wall Systems and promotion of Biodiversity**
- **Green Walls: Quality assurance through technical standards and fire regulations**
- **Designing for nature: Biodiverse Green Roofs and Animal Aided Design**
- **How to Biosolarroofs: covering PV and Solar heat combinations**
- **Growing the European market: reflections and insights to national Markets of Austria, Germany, UK, Czech Republic, etc.**
- **Polycymaking for Green Buildings: EU to national, regional and municipality scale**
- **Retrofitting the blue-green City quarter: Innovative Products and Services**
- **Safety First! Systems and Innovations for working on a green building**
- **Green Roof Fuck-Ups: quality assurance at implementing green roofs**



For the upcoming webinar season, we offer the following Sponsorship package scheme:

Package	Sponsoring*	Sponsoring incl. Speech (10 min) *
One timer	€ 350.-	€ 450.-
Half season block (5x)	€ 1.400.-	€ 1.600.-
Full season block (10x)	€ 2.700.-	€ 3.000.-

*The prices are exkl. taxes

If you have different proposals on how you would engage and sponsor, we are as well happy to discuss and work on a tailored package for your specific needs.

The sponsorship packages include:

- Your Logo on the EFB website (webinar page): [Seminars & Trainings | EFB](#)
- Your Logo in the course materials (presentation) and promotion banner
- Sponsorship is mentioned in the introduction slides and at the end of the webinar from the moderator.
- Webinar Promotion throughout our network and community (17 national members and their members, reaching out to over 1.500 SME's across Europe)
- Webinar Promotion on EFB social media channels: [Facebook](#) and [Linkedin](#) (including crosslinking your social media profile if available)
- Webinar Promotion: Featured on the [Connecting Nature Enterprise Platform \(CNEP\)](#).
- Video Recording Visibility: The recorded webinar will be available on the [EFB YouTube channel](#) and [website](#), including sponsor acknowledgements.
- Year-End Recognition: An additional social media post tagging the sponsor, summarizing the year's webinars incl. crosslinking.

We would be very happy to get you on board and boost your visibility and contribution to a greener Europe!

Contact

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